Kick Starting a Quantitative Academic Research & Conceptualization of a Research Model

Workshop



Day 1

Session 1: Introduction to Data Analysis Results Interpretation

1.What is research and research process.
2.How to Kick start a quantitative research
3.Research Problem/Opportunity, Gap & Research Idea.
4.Empirical Literature Exploration & Research Idea Refinement.
5.Research Idea and Key Research Constructs Identification

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Session 2: Results Implications & Discussion of the Research Findings

1.Conceptualisation of a Research Model
2.Conceptual Model and Research Title
3.Conceptual Model and Research Purpose
4.Conceptual Model and Research Objectives
5.Conceptual Model and Research Questions
6.Conceptual Model and Hypotheses Statement

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Session 3: Implications of the Study, Conclusion & Recommendations

1.Conceptual Model Hypotheses Development
2.Conceptual Model and Empirical Literature Review
3.Conceptual Model and Questionnaire Design

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RESEARCH EXCELLENCE TRAINING ACADEMY