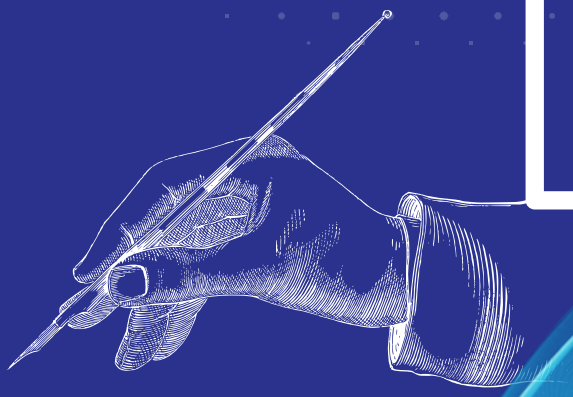
ACADEMIC RESEARCH PAPER

Writing Skills





RESEARCH EXCELLENCE TRAINING ACADEMY

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Day 1

Session 1: Structure of A Good Academic Research Paper - An Introduction

- Generic Structure of an AcademicPaper
- Conceptualising a ResearchModel
- Deriving a ResearchTitle, Research Purpose/ Empirical Objectives, Research Questions and Hypotheses from a Conceptual Model
- Writing a Good Research Abstract- Important Aspectsto Include
- Writing a Good Introduction: The 4 - 6 ParagraphApproach

1

Session 2: Literature Review, Conceptual Model, Frameworks, * Hypotheses Development

1.Grounding a Study in a Theory/Theoretical Model/Theoretical Framework
2.Research Variables & Empirical Literature Review - The 4 Stage Approach Template
3.Conceptual Model - Diagrammatic Illustration & Explanation
4.Relation Statement, Hypotheses Development & Hypotheses Statement
5.Hypotheses Development - A Five Stage Approach Template

2

Session 3: Research Design, Data Analysis & Results

1.Components of a Good Research Methodology/Design for a Research Paper (Sample design, Instrument design, Data Collection Technique)
2.Data Analysis Approaches (A SEM Approach & Statistical Software)
3.Assessment of credibility, transferability, and dependability (Validity and Reliability)

3

Day 2

Session 3: Data Analysis & Results Interpretation

1.Data Analysis Results - What to include in a Good Research Paper?

2.Descriptive Statistics & Demographic Data - What to include?

3.Measurement Model Assessment (Reliability Assessment Indicators, Validity Assessment Indicators & Model Fit Assessment Indicators)

4.Structural Model Assessment (Model Fit Assessment, Path Analysis & Bootstrapping/Assessing the Significance Levels of Hypotheses)

5.Presentation of Measurement Model & Structural Model Results in a Research Paper

6.Interpretation and Discussion of Results - A Comparative Analysis & Empirical Literature Evaluation

7.Implications of the Study (Academic, Managerial, Policy, Individual & Societal Implications)

8.Future Research Direction: Limitations of study & Suggested studies

- References (Tips & Journal Formats)

1

Session 4: Discussion of Results, Implications, Future Research Directions & References

1.Interpretation and Discussion of Results - A Comparative Analysis & Empirical Literature Evaluation
2.Implications of the Study (Academic, Managerial, Policy, Individual & Societal Implications)
3.Future Research Direction: Limitations of study & Suggested studies
4.References (Tips & Journal Formats)

2

Targeting Top Rated/Go Attending to Reviewers' Comment

1.Attending to Reviewers' Comments
2.Identifying Predatory Journals
3.Identifying Good & Top-Rated Journals
4.WORKSHOP OVERVIEW & SUMMARY (QUESTIONS & ANSWERS)

3

Day 3

PRACTICALS

1.Writing Article Introduction
- 4 -6 Paragraphs

2.Writing Article Literature Review Section
- Theoretical Grounding
- Empirical Literature

1

PRACTICALS

1.Conceptual Model and Hypotheses Development

2.Research Design and Methodology

2

PRACTICALS

Data Analysis Results

1.Presentation of Results
2.Interpretation of Results
3.Discussion of Results
4.Conclusion, Limitations & Future Research Direction
5.References

3

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